

CONTACT:

Noreen Heron
Sarah Ficek
Megan Gasper
773.969.5200

Noreen@heronagency.com

Sarah@heronagency.com

Megan@heronagency.com

FOR IMMEDIATE RELEASE

THE WESTIN JACKSON ANNOUNCES STATE-OF-THE-ART PELOTON BIKE PROGRAM AND FITNESS CENTER

Upon opening in early August 2017, The Westin Jackson fitness center guests can ride to programmed and live-streamed workouts to their hearts' content!

Jackson, Miss. (June 2017) – Wischermann Partners, Inc. is thrilled to announce today **The Westin Jackson's** participation in the widely popular WestinWORKOUT® program for guests, featuring cutting-edge technology in the comfort of a spacious fitness center. With Peloton stationary bike equipment, guests will be provided with top-of-the-line workout equipment, as well as live and on-demand classes from world-class instructors at The Westin Jackson, which is set to open early August 2017.

“It is our number one priority to provide exceptional experiences for our guests,” said Mike Burton, General Manager of the Westin Jackson. “With the WestinWORKOUT® program and partnership with Peloton, The Westin Jackson will serve guests the best possible workout space and equipment. Our state of the art equipment makes working out a pleasure.”

Without ever having to leave the hotel, guests will have the opportunity to access a world of classes, performance tracking metrics and other stats from a 22-inch ID touchscreen during their ride on a Peloton stationary bike. With up to 14 live studio cycling rides streamed daily and more than 4,000 classes on-demand, Peloton and The Westin Jackson put motivating group fitness classes at every guest's fingertips.

The Westin Jackson transforms every aspect of a guest's stay into a revitalizing experience. All guestrooms and suites offer the world-renowned Westin Heavenly® Bed – featuring lush sheets, down cushioning and a patented pillow-top mattress. Guests may revive in the Heavenly® Bath, enhanced with the brand's Heavenly® Shower, Heavenly® Robe and White Tea Aloe bath amenities, and enjoy in-room high-speed Internet access.

For more information or to book your stay, please visit www.westinjackson.com.

###

About The Westin Jackson

The Westin Jackson, set to open in early August 2017, offers 12,000 square feet of highly functional meeting space and 203 luxuriously appointed guest rooms and suites. Featuring a unique wine bar & bistro restaurant concept and state-of-the-art spa, The Westin Jackson will celebrate the history and culture of Jackson, MS, also known as the birthplace of America's music. Marking the brand's debut in the state, The Westin Jackson will be ideally located in the heart of downtown Jackson and within walking distance to the Mississippi Museum of Art, the Federal Courthouse, the Planetarium and the historic music and arts theatre, Thalia Mara Hall. Also within one block from the hotel, the Jackson Convention Complex features over 300,000 square feet of flexible meeting and exhibit space for convention attendees.

About Wischermann Partners

Wischermann Partners, Inc. is a national hospitality firm, focused on the operations of upper upscale and luxury hotels. Recognized by clients, peers and industry experts, Wischermann Partners brings a unique mix of knowledge, experience and insight to hospitality management, development and acquisitions. Currently, Wischermann Partners operates a hotel portfolio of more than 3,400 rooms. For more information about Wischermann Partners, please visit www.wischermannpartners.com.