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**FOR IMMEDIATE RELEASE**

**WESTIN HOTELS & RESORTS TO OPEN THE  
WESTIN JACKSON IN MISSISSIPPI**

*Slated to Open August 2017, the Brand's First Mississippi Hotel Will Be Located in Jackson's  
Downtown Arts and Cultural District*

**Jackson, MS –June 2017–** Westin Hotels & Resorts announced that it will open a new property in Jackson, Mississippi, **The Westin Jackson**, in early August 2017. Owned by Capital Hotel Associates and operated by Wischermann Partners, the hotel will offer guests ten floors with 203 luxurious rooms and suites, 12,000 square feet of state-of-the-art meeting space and all of The Westin brand's signature services and amenities. The \$60-million public-private development is positioned to boost travel and tourism in downtown Jackson. Wischermann Partners has appointed Mike Burton as General Manager of The Westin Jackson.

"I am grateful to be a part of such an important landmark in the Westin Hotels and Resorts community," says Mike Burton. "We are excited to see downtown Jackson flourish with the income of tourists, and I will push to ensure every guest feels invigorated as they experiences the best of Jackson."

Opening in early August 2017, The Westin Jackson will transform every aspect of a guest's stay into a revitalizing experience. All guestrooms and suites will offer the world-renowned Westin Heavenly<sup>®</sup> Bed – featuring lush sheets, down cushioning and a patented pillow-top mattress. Guests will revive in the Heavenly<sup>®</sup> Bath, enhanced with the brand's Heavenly<sup>®</sup> Shower, Heavenly<sup>®</sup> Robe and White Tea Aloe bath amenities, and enjoy in-room high-speed Internet access.

The Westin Jackson will feature a modern bistro and wine bar, Estelle. With more than 15 years of experience working in the restaurant industry, most recently at Jackson's Parlor Market, Chef Matthew Kajdan will oversee Estelle, and the entire food and beverage operation at the hotel. The hotel will also feature the brand's signature WestinWORKOUT<sup>®</sup> fitness studio with an indoor pool. The hotel will also offer a resort-

like spa, Soul Spa that will consist of seven treatment rooms, manicure and pedicure stations adjacent to the reception area, sauna, experience showers and an outdoor courtyard with a whirlpool.

Marking the brand's debut in Mississippi, also known as the birthplace of blues music, The Westin Jackson will be located at 407 South Congress Street Jackson, in the heart of downtown Jackson and within walking distance of the Mississippi Museum of Art, Federal Courthouse, Planetarium and Thalia Mara Hall, the historic music and arts theatre. Also within one block from the hotel, the Jackson Convention Complex features over 300,000 square feet of flexible meeting and exhibit space for convention attendees.

For more information, visit [www.westinjackson.com](http://www.westinjackson.com).

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### **About The Westin Jackson**

The Westin Jackson, set to open in early August 2017, offers 12,000 square feet of highly functional meeting space and 203 luxuriously appointed guest rooms and suites. Featuring a unique wine bar & bistro restaurant concept and state-of-the-art spa, The Westin Jackson will celebrate the history and culture of Jackson, MS, also known as the birthplace of America's music. Marking the brand's debut in the state, The Westin Jackson will be ideally located in the heart of downtown Jackson and within walking distance to the Mississippi Museum of Art, the Federal Courthouse, the Planetarium and the historic music and arts theatre, Thalia Mara Hall. Also within one block from the hotel, the Jackson Convention Complex features over 300,000 square feet of flexible meeting and exhibit space for convention attendees.

### **About Wischermann Partners**

Wischermann Partners, Inc. is a national hospitality firm, focused on the operations of upper upscale and luxury hotels. Recognized by clients, peers and industry experts, Wischermann Partners brings a unique mix of knowledge, experience and insight to hospitality management, development and acquisitions. Currently, Wischermann Partners operates a hotel portfolio of more than 3,400 rooms. For more information about Wischermann Partners, please visit [www.wischermannpartners.com](http://www.wischermannpartners.com).