Media Contact: Noreen Heron/Sarah Ficek Heron Agency 773.969.5200 Noreen@heronagency.com Sarah@heronagency.com

FOR IMMEDIATE RELEASE



## THE WESTIN JACKSON ANNOUNCES ESTELLE WINE BAR & BISTRO IN ANTICIPATION FOR AUGUST 2017 OPENING

European influences meet local Southern charm at Jackson's hottest new dining destination, offering hotel guests and local revelers the ultimate gathering place

Jackson, MS (April 3, 2017) – Westin Hotels & Resorts and Wischermann Partners, Inc., are thrilled to announce today the official dining concept for **The Westin Jackson**, opening late summer 2017 in the heart of Downtown Jackson. Located adjacent to the hotel, **Estelle Wine Bar & Bistro** will introduce a fresh concept to the city's dining scene, with a savory menu featuring modern American fare fused with European influences. A café bar by day, **Estelle** will transform into an upbeat hotspot at night, inviting guests to enjoy the vibrant atmosphere in the wine bar and lounge, or a summer evening out on the spacious patio. The open kitchen-style will allow diners to engage with the artistry of cooking by experiencing the sounds, smells and sights that go into their dishes. **Estelle's** eclectic beverage program will complement the food selections featuring the most sought-after craft spirits, vermouths and specialty hand-crafted cocktails.

"Estelle caters to the creative-minded individual and embraces Jackson's Southern charm and local culture," says Mike Burton, general manager of Westin Jackson. "We're looking forward to contributing to the city's thriving dining scene and offering a year-round foodie hotspot for guests to gather and unwind."

Showcasing an array of small bites and contemporary dishes, **Estelle's** menu is perfect for single and group dinners, focusing on flavor and fresh, locally sourced produce and ingredients. Guests can opt for savory appetizers and shareable plates, or enjoy rich entrees such as the Chargrilled Tuna, Salmon Sashimi, simply grilled fish and a vast collection of Prime steaks. The restaurant's wood-fired oven will add a subtle smoky flavor to the signature flatbreads and pizzas.

In addition the dinner menu, guests can kick-start their mornings with a traditional sit down-style breakfast. Throughout the day, **Estelle** will offer a versatile lunch menu featuring gourmet salads, artisan sandwiches and a small selection of entrees, perfect for a business power lunch or an energetic mid-day nosh destination. Those looking for the next go-to weekend spot can

enjoy Estelle's Brunch menu, blending delicious fare with essential eye-opener cocktails.

The carefully designed global wine list will offer an approachable option for wine connoisseurs of all levels, featuring an array of grape varietals and the most recognizable New and Old World labels. Curated by **Estelle's** seasoned mixologists, the unique beverage program will complement the cuisine and entice guests with a variety of handcrafted cocktails, premium and craft spirits, as well as local and regional craft beers and ales.

For more information, visit www.westin.com/jackson.

###

## About The Westin Jackson

The Westin Jackson, set to open in late summer 2017, offers 12,000 square feet of highly functional meeting space and 203 luxuriously appointed guest rooms and suites. Featuring a unique wine bar & bistro restaurant concept and state-of-the-art spa, The Westin Jackson will celebrate the history and culture of Jackson, MS, also known as the birthplace of America's music. Marking the brand's debut in the state, The Westin Jackson will be ideally located in the heart of downtown Jackson and within walking distance to the Mississippi Museum of Art, the Federal Courthouse, the Planetarium and the historic music and arts theatre, Thalia Mara Hall. Also within one block from the hotel, the Jackson Convention Complex features over 300,000 square feet of flexible meeting and exhibit space for convention attendees.

## About Wischermann Partners

Wischermann Partners, Inc. is a national hospitality firm, focused on the operations of upper upscale and luxury hotels. Recognized by clients, peers and industry experts, Wischermann Partners brings a unique mix of knowledge, experience and insight to hospitality management, development and acquisitions. Currently, Wischermann Partners operates a hotel portfolio of more than 3,400 rooms. For more information about Wischermann Partners, please visit www.wischermannpartners.com.